

ONELIFE

24

**ONELIFE
CHALLENGE**

Information Pack

our
biggest
challenge
yet



Hello!

We are so excited that you are joining us for this year's Onelife Challenge. The purpose of this challenge is to raise money for the wonderful work of Onelife in developing young people to lead **now** in all areas of life. Onelife are committed to raising up a generation of faith filled, character-first, exceptional leaders to see God's kingdom come in every sphere of society.

This year we will be walking 25 miles along the beautiful Jurassic Coast. It will be challenging but totally worth it! There will be plenty of opportunities for fun and connection with one another as we trek through the beautiful scenery.

This pack includes all the details you'll need to get set up your online fundraising page and all the practical information about the Onelife Challenge.

See you in June!

Love,
The Onelife team x

The De tails

The Challenge begins at 12pm (noon) on Friday 28 June, when we'll be setting off from London/Chorleywood for the South Coast. We'll stay overnight and set off on our expedition at 5am the following morning. The route will take around 12-14 hours to complete and when we finish, we will celebrate with a victory meal at the pub before returning to London/Chorleywood that evening.

We'll be departing from the London/Chorleywood area, with our precise departure location tbc based on who's coming with us.

We will be providing dinner on the Friday evening, and breakfast and lunch on the Saturday. You will need to bring lunch for the journey up on the Friday and plenty

of snacks for the hike! On the Saturday evening you will need to bring some money for our victory meal. Your first drink will be on us!

For our overnight stay, you will need to bring a sleeping bag, pillow and roll mat/air bed as we'll be staying in a local village hall. Don't worry—you won't have to carry this during the hike!

The cost of this year's Challenge is £75 which will cover travel and food expenses. We will arrange this with you once you have [set up your JustGiving page](#).

The Route

DISTANCE: 25 MILES

DIFFICULTY: HARD

We will begin the walk near Ringstead and navigate along the coast taking in the breathtaking views. There are various coves and bays along the way, including

Durdle Door, St Oswald's Bay with a total of 5050 feet! After about 18 miles it gets pretty flat as we wander along the coast to Swanage and our finishing line!



Setting Up Online Fundraising

We're using **JustGiving** to raise money for Onelife through the Challenge. It's really easy to use. To get started, follow this link:

Start fundraising

or copy and paste the following URL into your browser:

<https://www.justgiving.com/campaign/onelifechallenge2024>

and click the orange 'Start fundraising' button. You'll need to create an account.

Once you've entered your details, you'll be able to customise your fundraising page. The more information you can add to your page, the better—so make sure you include a photo and a description of why you're taking part in the Challenge to raise funds for Onelife.

TOP TIPS FROM JUSTGIVING

Fundraisers with pictures or videos on their page **raise 13% more per photo**

People who make a donation to their own page to get them started **raise a whopping 84% more!**

Pages with a target **raise 17% more**—aim high

20% of donations come in after your event has ended

We recommend choosing a fundraising target that's realistic for you and your network. **This year's suggested target is £750**, but why not stretch yourself and see what you can achieve? Be bold and expectant that many people will support you and Onelife!

If you'd prefer, you can create a fundraiser on Facebook and choose Onelife Leadership as your charity.

**THE BEST WAY TO
RAISE AS MUCH
SPONSORSHIP AS
POSSIBLE IS BY
TELLING PEOPLE ABOUT
THE CHALLENGE.
REMEMBER, THE MORE
PEOPLE YOU TELL, THE
MORE MONEY YOU
COULD RAISE!**

When you create your JustGiving page, make sure you share a link to it on your social media profiles. Consider sending a short email to friends and family and asking them to support you. Don't be afraid to follow up after a week or so!

During the Challenge, share updates and live videos on your social media profiles to show your progress. Many people prefer to sponsor during a Challenge rather than before.

After the Challenge is complete, be sure to follow up with anyone who pledged to support you but hasn't yet.



Packing List

It's a long route, so make sure you're prepared with sturdy footwear suitable for walking, and appropriate clothing for rain or sun. You will also need your phone to take photos and videos to update your supporters as we walk! And don't forget your overnight supplies for the Friday night.

- Walking boots or trainers
- Roll-up mat/air bed
- Sleeping bag
- Pillow
- Lunch for Friday
- High-energy snacks
- Water bottle
- Portable charger
- Raincoat with hood
- Money for the victory meal
- Sun cream
- Sun hat
- Personal first aid kit
- Toothbrush + wash bag
- Walking shoes
- Journal
- Bible
- Change of clothes
- Group game
- Walking bag
- Phone

Pro tip: copy this list into a checklist in your Notes app

Next Steps

01

Set up your fundraising page on JustGiving

02

Confirm your place with Chris:
chris.smith@onelifeleaders.com

03

Start training and start fundraising!

onelifeleaders.com/challenge